

STEADFAST FARMS



OUR VISION

At Steadfast Farms, we blend tradition, innovation, and regenerative practices to create food that sustains families, enriches communities, and preserves the values of ethical farming for generations to come. By honoring farmers' dedication and producing nutritious, high-quality food, we're shaping a healthier food system and inspiring future generations to sustain the rich legacy of agriculture.

Our Founder

Jared McCool, a U.S. Marine Corps veteran, discovered his calling in agriculture through the inspiring purpose and teamwork he witnessed in hunting dogs—instinctively doing what they were bred to do. That moment sparked a vision: to create a farm where purpose, loyalty, and service come together. With a foundation built on mechanical aptitude, curiosity, and a deep passion for helping others, Jared founded Steadfast Farms to cultivate not just food, but a culture of excellence and impact.



Jared McCool
U.S. Marine Corps Veteran

“We stand as a testament to intentional work, ethical stewardship, and an unwavering commitment to community. By placing our partners and families at the heart of every story, we champion a brighter future—one that honors the land, uplifts people, and strengthens communities for generations to come.”



We understand the importance of educating the next generation about agriculture. Our founder and most of our team are first-generation farmers, learning the craft through passion, dedication, and hands-on experience in adulthood. We believe that early exposure to farming, food systems, and sustainability empowers young minds to appreciate where their food comes from, fostering a deeper connection to agriculture and the local food economy.



Our Values

1 Rooted in Resilience

2 Integrity in Every Bite

3 Lead with Action,
Inspire Others

4 Deliver the Promise

5 Pioneer, Partner,
Empower

6 Pride in Every Flock

7 Every Role
Makes the Whole

Join the movement of Connecticut schools embracing farm-to-table principles. Partner with Steadfast Farms for your school's needs, explore our product range, and learn how our competitive wholesale pricing can fit your budget. Together, let's nourish our students and strengthen our community!



Our Impact

Steadfast Farms is proud to support Connecticut's Farm-to-School initiatives by offering premium, locally sourced poultry products tailored for educational institutions. Our commitment ensures that students receive nutritious, high-quality meats while schools bolster the local economy and promote sustainable practices.



Nutritious & Delicious: Our poultry products are rich in essential nutrients, providing students with tasty meals that support their growth and learning.

Locally Sourced: By partnering with us, schools can take advantage of the Connecticut Local Food for Schools Incentive Program, receiving reimbursements for purchasing locally sourced foods.

Educational Opportunities: Incorporate our farm-to-school resources into your curriculum with educational worksheets, coloring pages, and school visits to enrich students' understanding of agriculture and nutrition.



We meet the highest standards in food safety and quality with USDA-Inspection & Certification, ensuring wholesome poultry for students.

Schools benefit from competitive wholesale bulk pricing and customized cuts to fit nutrition programs & cafeteria needs.



Our quail, chicken, and turkey are high in protein and free from antibiotics & added hormones, making them a great addition to school meals.

Premium Poultry

Fresh, tender cuts perfect for a variety of school menu items. Lean and flavorful options suitable for sandwiches, salads, and main courses. We offer custom poultry products to meet school meal requirements, including:

- Ground Quail, Chicken, and Turkey – Versatile for tacos, pasta dishes, & more!
- Chicken Drumsticks & Thighs – Great for oven-baked meals.
- Fully Processed & Ready-to-Cook – Convenient for school kitchen staff.



Premium Quail

Introduce students to diverse flavors with our quail selections.

- Quail Eggs – A nutrient-packed protein option.

Need a specific cut or bulk order? Let's customize your order to fit your school's needs!



Delivery

Our efficient logistics ensure timely deliveries, keeping your meal programs running smoothly.

We'd love to partner with you! Contact us today to discuss custom orders, pricing, and delivery options.





“GIVING BACK IS CORE TO OUR MISSION. THROUGH INITIATIVES LIKE OUR ‘PAY IT FORWARD’ PROGRAM, WE SUPPORT THE NEXT GENERATION OF FOOD LEADERS.”

At Steadfast Farms, our roots run deep in the communities that support us. We exist not only to provide nutritious, sustainably raised food but to create opportunities that enrich lives and inspire future generations. We advocate for farmland preservation, humane livestock treatment, and the importance of health and nutrition through free tours, hands-on seminars, and family-friendly events. From educating youth to hosting community game dinners—free for veterans and open to all—we foster connections that strengthen community bonds.

Excellence in Workplace Culture

Steadfast Farms stands proudly as a veteran-owned, community-driven leader in humane, high-quality poultry and specialty birds. As the largest specialty poultry producer in the Northeast and Certified Humane by A Greener World, we set the standard for excellence in sustainable farming practices. Recognized by our employees with “Excellence in Workplace Culture” we embody an environment of respect, purpose, and innovation.

Our commitment to storytelling amplifies the values behind our brand. Through seminars, YouTube content, conferences, and partnerships with industry leaders, we share our expertise in sustainable farming, biosecurity, and lifecycle management. As a trusted voice and a certifier of humane practices, we champion the creativity and successes of small local farms, celebrating their contributions to a resilient food ecosystem. By showcasing the innovative equipment, processes, and partnerships that make us a pillar of the farming community, we inspire others to embrace regenerative practices while empowering customers with knowledge and connection. Steadfast Farms is more than a producer—we’re a champion for small-scale farmers, a resource for partners, and a trusted ally for those seeking a better way to farm and feed their communities.

Partnerships

Conferences

Education

Mentorship



Our Team

Our team is the driving force behind our mission, united by a shared purpose and a commitment to excellence. We empower our customers—the true heroes of our story—by equipping them with the tools and support they need to thrive.

Every role within our team, from the Founder steering our vision to the Farm Hands managing daily operations, is purposefully designed to ensure seamless collaboration, innovation, and customer-centric success. Together, we foster a culture of continuous growth, where friendly competition helps us develop skills, strengths are celebrated, and lasting friendships are formed. As a veteran-led organization, we are proud to hire and support transitioning service members and provide pathways to meaningful careers in agriculture. With shared values and a dedication to accountability, our cohesive team is not just a workforce—it's a family striving to create impact at every level.

